



皇玥

IMPERIAL PATISSERIE

香港



皇玥月餅
情繫至親



2023 NEW MOONCAKE
COLLECTION



DEDICATED TO INHERIT THE PASTRY TRADITION

Imperial Patisserie has meticulously selected the top notch ingredients from all over the world to create the fine pastries for customers. We have received ISO22000:2018 and HACCP, with our products 100% made in Hong Kong.

The Grand Gold Award from Monde Selection for 5 consecutive years



Monde Selection is one of the world most authoritative and representative food award since 1961. Every year, more than 80 experts gather to evaluate and have a tasting of the food products from all over the world.

With the unique craftsmanship, our two Master Chefs have garnered the Grand Gold Award from Monde Selection for 5 consecutive years and our Lava Mooncake is the first in receiving this award in Hong Kong.





THE LEGENDARY MASTER CHEFS COLLABORATIONS

The success of Imperial Patisserie relies on our professional culinary team including the founder of Custard Mooncake – Chef Yip Wing Wah and his sole inheritor Chef Lai Wing Koon.

Chef Yip Wing Wah has worked as the Head of the Dim Sum Section of Spring Moon of The Peninsula Hotel for over 30 years. Michelin-starred Chef Lai Wing Koon has served as Head Chef for several luxurious hotels. Both of them have incorporated traditional craftsmanship and modern technology to hand craft a wide array of Mooncakes.

Founder of
Custard Mooncake
Chef Yip Wing Wah

Michelin two-starred
Chef Lai Wing Koon





EXQUISITE GIFT BOX DESIGN

Riding on the preceding success, we have created the Mooncake Gift Box with delicate paper art, featuring unique leather texture and embroidered lines on the boxes.

On top of the double layered square box in champagne gold, amber orange and light purple colour, we have also created the elongated box in celadon green, sky blue and romantic pink colour.

This year, we have also introduce lemon yellow to inject a refreshing feel to the Mooncake Boxes.

The mooncake boxes can be recycled for use
– become a jewellery box after the festive season.



FROM CUSTARD MOONCAKE TO LAVA MOONCAKE

The founder of Custard Mooncake - Chef Yip Wing Wah and his sole inheritor Chef Lai Wing Koon has joined forces to hand craft the Lava Custard Mooncake, based on the craftsmanship for the traditional Custard Mooncakes.

On top of Lava Custard Mooncake, the two Master Chefs have meticulously created a wide array of Lava collection.

A blend of craftsmanship and technology

The Lava Mooncake involves a high level of craftsmanship and technology. If the lava is too thin, it will be absorbed by other fillings. If it is too thick, it will condense and affect the lava flowing effect. With over a hundred times of testing, the two Master Chefs have successfully created the best lava effect under room temperature.



Lava Ginger Mooncake

A selection of high-quality fresh ginger has been grounded into ginger juice.



Lava Green Tea Mooncake

With new formula, the green tea aroma is even stronger.



Lava Custard Mooncake

A selection of French natural butter and top salted egg yolk secret fillings, with the silky Lava Custard effect.



Lava Sesame Mooncake

The granules are filled with high-quality black sesame seeds, blended with high-quality sesame fillings.



Lava Durian Mooncake

Selected with the top Musang King Durian, the new formula gives it an even stronger taste of durian.



The luxurious Supreme Series features the top notch ingredients and extravagant packaging. The new Bird's Nest Custard Mooncake is hand crafted in limited edition. Top quality Bird's Nest is used. The exquisite Mooncake Box in amber orange color, featuring the crown logo is the best premium gift for the festive season.

Imperial Supreme Gift Box (11pcs)

Bird's Nest Custard, Lava Custard, Lava Durian, Lava Sesame, Lava Ginger, Lava Green Tea Mooncake, White Lotus Seed Paste Mooncakes with Two Yolks

HK\$
1,488

Noble Supreme Gift Box (9pcs)

Bird's Nest Custard, Lava Custard Mooncake

HK\$
888





A fusion of tradition and modern design which revolutionizes the traditional mooncake tin box design. The unique champagne gold and amber orange colors, completed with exquisite paper art. Elegant and presentable.



**Classic Assorted
Lava Mooncakes (8pcs)**
Lava Custard, Lava Sesame Mooncake

HK\$
438



Lava Custard Mooncakes (8pcs)

HK\$
428



**Savoury Assorted
Lava Mooncakes (8pcs)**

Lava Custard, Lava Green Tea Mooncake

HK\$
438





Mooncake boxes can be chic and fashionable. The elongated gift box in celadon green, sky blue and romantic pink colours, featuring lotus and crane pattern symbolizing union with the family, is your perfect gift choice for the

Mini Mooncakes with Assorted Nuts

HK\$ 358

Classic Assorted Lava Mooncakes (6pcs)

Lava Custard,
Lava Sesame Mooncake

HK\$ 368

Luscious Assorted Lava Mooncakes (6pcs)

Lava Custard,
Lava Ginger Mooncake

HK\$ 368

Mini Egg Custard Mooncakes (6pcs)

HK\$ 358

Lava Sesame Mooncakes (6pcs)

HK\$ 358

Lava Durian Mooncakes (6pcs)

HK\$ 358

Lava Green Tea Mooncakes (6pcs)

HK\$ 358

Red Bean Paste Mooncakes with Mandarin Peel (6pcs)

HK\$ 358

Lava Custard Mooncakes (6pcs)

HK\$ 358



LOW SUGAR SERIES

Low sugar mooncakes are made with natural maltitol. Chef Yip Wing Wah kept revising the formula of Low Sugar Mooncake series. The level of sweetness has been highly reduced to within 5% while the delicacy and flavor has been retained.

**Low Sugar White Lotus
Seed Paste Mooncakes
with Two Yolks (4pcs)**

HK\$
368

**Low Sugar Egg Custard
Mooncakes (8pcs)**

HK\$
428

**Low Sugar Egg Custard
Mooncakes (4pcs)**

HK\$
248

**Low Sugar Savoury
Assorted Mooncakes (6pcs)**

Low Sugar Egg Custard,
Low Sugar Green Tea Mooncake
(each 3 pieces)

HK\$
368

**Low Sugar Tea Aroma
Assorted Mooncakes (8pcs)**

Low Sugar Egg Custard, Low Sugar
Sesame, Low Sugar Green Tea,
Low Sugar Oolong Tea
Mooncake (each 2 pieces)

HK\$
438





The two Master Chefs have meticulously selected the top notch lotus seeds and salted egg yolks and hand crafted the mooncakes with the traditional craftsmanship to create the White Lotus Seed Paste Mooncakes with Two Yolks and Golden Lotus Seed Paste Mooncakes with Two Yolks.

**Golden Lotus Seed Paste
Mooncakes with Two Yolks (4pcs)**

HK\$
368

**White Lotus Seed Paste
Mooncakes with Two Yolks (4pcs)**

HK\$
368

Deluxe Mid-Autumn Gift Box (24pcs)

Lava Custard, Lava Sesame Mooncakes,
Palmiers, Eggrolls and Cookies.

HK\$
398



HAMPER SERIES

Imperial Patisserie offers you a wide array of Hamper Selections.



Premium Mid-Autumn Hamper

1. Imperial Supreme Gift Box
2. Eggrolls Gift Box
3. Palmiers Gift Box
4. Puffs Delight Gift Set
5. Classic Crispy Cookies Gift Box
6. Classic Tonggwoji Delight Gift Set
7. Supreme Mellow Pu Erh Tea
8. Rabbit Doll
9. Imperial Shopping Bag (L)
10. Imperial Clutch Bag
11. Imperial Red Wine

HK\$
3,800

Included Delivery Charge

Deluxe Mid-Autumn Hamper

1. Noble Supreme Gift Box
2. Eggrolls Gift Box
3. Palmiers Gift Box
4. Classic Crispy Cookies Gift Box
5. Puffs Delight Gift Set
6. Classic Tonggwoji Delight Gift Set
7. Supreme Mellow Pu Erh Tea
8. Rabbit Doll
9. Imperial Shopping Bag (L)
10. Imperial Red Wine

HK\$
2,980

Included Delivery Charge



Classic Mid-Autumn Hamper

1. Classic Assorted Lava Mooncakes (8pcs)
2. Eggrolls Gift Box
3. Palmiers Delight Gift Box
4. Classic Crispy Cookies Gift Box
5. Crispy Cookies Delight Gift Set
6. Classic Tonggwoji Delight Gift Set
7. Puffs Delight Gift Set
8. Imperial Clutch Bag

HK\$
1,380

Pick up at retail stores



*Image for reference only. Each hamper is equipped with a customized message card

— PRICE LIST —

Series	Product Name	QTY per box	Weight per box	Content	Price
Supreme Series	Imperial Supreme Gift Box	11pcs	—	Imperial Mooncake: Bird's Nest Custard Mooncake 4pcs Inheritance Series: White Lotus Seed Paste Mooncake with Two Yolks 1pc Lava Mooncake: Lava Custard Mooncake 2pcs Lava Durian, Sesame, Ginger & Green Tea Mooncake 1pc each	\$1,488
	Noble Supreme Gift Box	9pcs	45g	Bird's Nest Custard Mooncake 9pcs	\$888
Classic Series	Lava Custard Mooncakes	8pcs	45g	Lava Custard Mooncake 8pcs	\$428
	Classic Assorted Lava Mooncakes	8pcs	45g	Lava Custard & Lava Sesame Mooncake 4pcs each	\$438
	Savoury Assorted Lava Mooncakes	8pcs	45g	Lava Custard & Lava Green Tea Mooncake 4pcs each	\$438
Fancy Series	Lava Custard Mooncakes	6pcs	45g	Lava Custard Mooncake 6pcs	\$358
	Lava Durian Mooncakes	6pcs	45g	Lava Durian Mooncake 6pcs	\$358
	Lava Sesame Mooncakes	6pcs	45g	Lava Sesame Mooncake 6pcs	\$358
	Lava Green Tea Mooncakes	6pcs	45g	Lava Green Tea Mooncake 6pcs	\$358
	Mini Egg Custard Mooncakes	6pcs	45g	Mini Egg Custard Mooncake 6pcs	\$358
	Red Bean Paste Mooncakes with Mandarin Peel	6pcs	45g	Red Bean Paste Mooncake with Mandarin Peel 6pcs	\$358
	Mini Mooncakes with Assorted Nuts	6pcs	45g	Mini Mooncakes with Assorted Nuts 6pcs	\$358
	Classic Assorted Lava Mooncakes	6pcs	45g	Lava Custard & Lava Sesame Mooncake 3pcs each	\$368
	Luscious Assorted Lava Mooncakes	6pcs	45g	Lava Custard & Lava Ginger Mooncake 3pcs each	\$368
Low Sugar Series	Low Sugar Egg Custard Mooncakes	4pcs	45g	Low Sugar Egg Custard Mooncake 4pcs	\$248
	Low Sugar Savoury Assorted Mooncakes	6pcs	45g	Low Sugar Egg Custard & Low Sugar Green Tea Mooncake 3pcs each	\$368
	Low Sugar Egg Custard Mooncakes	8pcs	45g	Low Sugar Egg Custard Mooncake 8pcs	\$428
	Low Sugar Tea Aroma Assorted Mooncakes	8pcs	45g	Low Sugar Egg Custard, Low Sugar Sesame, Low Sugar Green Tea, Low Sugar Oolong Tea Mooncake 2pcs each	\$438
	Low Sugar White Lotus Seed Paste Mooncakes with Two Yolks	4pcs	185g	Low Sugar White Lotus Seed Paste Mooncakes with Two Yolks 4pcs	\$368
Inheritance Series	White Lotus Seed Paste Mooncakes with Two Yolks	4pcs	185g	White Lotus Seed Paste Mooncake with Two Yolks 4pcs	\$368
	Golden Lotus Seed Paste Mooncakes with Two Yolks	4pcs	185g	Golden Lotus Seed Paste Mooncake with Two Yolks 4pcs	\$368
	Deluxe Mid-Autumn Gift Box	24pcs	—	Lava Custard & Lava Sesame Mooncake 2pcs each, Original & Earl Grey Palmier 4pcs each, Original & Coconut Eggroll 3pcs each, Butter Crispy Cookie 6pcs	\$398

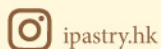


Present the Mooncake Voucher and redeem the mooncake
at designated retail shops.

Redemption Period: 1 August to 26 September 2023



Enquiry: (852) 2217 3638





THE ARTISAN

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Imperial Enterprises Holdings Limited joins force with Great Eagle Group in 2022 to establish “THE ARTISAN”, a new retail brand bringing the Michelin-starred culinary delights of Langham Hospitality Group to people’s daily life. With the debut of The Langham London in 1865, Langham Hospitality Group has extended its footprint to gateway cities around the world. THE ARTISAN inherits unparalleled expertise, passion and innovation in gastronomy, dedicating itself to quintessential gourmet experiences. Our Michelin-starred culinary team of THE ARTISAN presents a fine collection of gourmet food for children, colourful as their infinite future.





The Artisan's Michelin-starred team presents four unique mooncakes with designs featuring rabbits, floral carvings, and three-dimensional rabbits as the mooncake box. In addition to the traditional Lava Custard Mooncake and Lava Cranberry Mooncake, there are also Mandarin Custard, Cranberry, Purple Sweet Potato, and Pineapple Mooncakes with a refreshing fruit theme.



The Artisan Assorted Delight Mooncakes (9pcs)

Mandarin Custard, Cranberry,
Purple Sweet Potato, and Pineapple

HKS
438

The Artisan Lava Mooncake Duo (9pcs)

Lava Custard, Lava Cranberry

HKS
438

The Artisan Mooncake Duo (6pcs)

Mandarin Custard, Cranberry

HKS
368

The Artisan Lava Custard Mooncake (6pcs)

HKS
368





Present the Mooncake voucher for redemption at The Artisan retail shop

Redemption Period: 1 August to 26 September 2023

Central Market Shop

Shop 119, 1/F, Central Market, 93 Queen's Road Central, Central, Hong Kong

Admiralty Shop

Shop B07, 1/F, Lab Concept, 93 Queensway, Admiralty, Hong Kong

Tsim Sha Tsui Shop

B201, Basement 2, K11 MUSEA, 18 Salisbury Road, Tsim Sha Tsui, Kowloon

Mong Kok Shop

Shop 22-23, Level B2, Langham Place, 8 Argyle Street, Mongkok, Hong Kong



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theartisan.hk



theartisan.com.hk